



Sarah Caracciolo

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About

I am a very creative person who enjoys both coding and design. I am very comfortable with adobe photoshop and dreamweaver and have an interest in flash, I also enjoy photography and photo manipulation. I work well in groups, and will happily work under a leader or assume the roll, I also enjoy working individually for both large and small projects.

Programs and Skills

- Adobe Dreamweaver
- Adobe Photoshop
- Adobe Illustrator
- Adobe Flash
- Paint Shop Pro
- Social networking
- CheetahMail (List loading)
- DART
- Filezilla
- Teamsite
- Microsoft Excel
- HTML/XHTML
- CSS
- Some Javascript
- Some wordpress
- Some actionscript 3

Education

Humber College (2008 - 2010)

Multimedia Design and Production Technician

St. Marguerite D'youville Secondary School (2003 - 2007)

Graduated with a focus on visual art, website design and marketing.

Work Experience

Sales and Marketing Intern, Rogers Publishing. (May - August 2010)

I work 70% for Sales and Marketing, most of this is booking ads into DART or creating click tags, adding new bookings into the schedule and checking incoming creative. 20% is helping with web and graphics, creating microsites, setting up photo galleries, updating pages and creating newsletters and edirects.

Web Design Intern, Rogers Publishing. (Jan - March 2010)

In this position I created many banner ads to be run on the publishing websites, edirects and newsletters, and updated webpages with new content.

Maintenance, Brampton Soccer Center. (Sept. 2007 - May 2010)

In this position I worked as part of a team to take care of the building. This included cleaning, learning and using the equipment, responding to emergency situations, showing the rooms to renters, and directing customers where possible. This position required first aid and CPR certifications, as well as basic training with the AED.